



April 12, 2017

Ms. Kathleen King
Environmental Analysis Section
Los Angeles Department of City Planning
200 N. Spring Street, Room 750
Los Angeles, CA 90012

RE: Case No. #ENV-2015-4612-EIR
Project: 6909 Santa Monica Blvd, Hollywood, CA 90038

Dear Ms. King:

On behalf of the Hollywood Media District Property Owners Association (BID), we are writing to provide our input on the Draft Environmental Impact Report (DEIR) for the proposed 6909 Santa Monica Boulevard Project. The BID has reviewed the DEIR and has found no significant impacts, which concern us.

This location is an important commercial corridor for the Hollywood Media District BID. We find that the *architects have been sensitive to this location and have designed a project that will be aesthetically welcoming and community oriented.* The project will include 270 bicycle parking spots and more parking spaces than required by code to prevent residents and their visitors from utilizing street parking. We are also pleased to see that the design provides for stepbacks in height as well as ground floor accessible units, which will help to activate the street for the surrounding pedestrian neighborhood. The developer has also set aside 15 of the units for very low-income residents.

One area that the Hollywood Media District BID feels strongly about is that the project's contribution of one percent for the arts be spent either within this project or within the boundaries of the BID. As a showplace for the City and with a large number of local artists, we would like to be sure that all art funds are utilized within the District.

We encourage your approval of this mixed-use project.

Sincerely,

David Bass
Co-Chair PLUM Committee

Ferris Wehbe
Co-Chair PLUM Committee

DB/FW:ls

CC: Mark Spector – ONNI Group
Adam Englander – EKA
Councilmember David Ryu